

Natasha Marsh

Lowell, Michigan 49331

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EDUCATION

Hope College, Holland, MI

Expected Graduation: Spring 2024

Bachelor of Arts in Studio Art and Business

- Phi Beta Kappa Honor Society
- Dean's List (7 semesters), Distinguished Artist Award, History Department Book Award, John F. Kay Award, Anchor Art Merit Award
- GPA: 3.98/4.0

IES Abroad, Irish Studies

Spring Semester, 2023

Dublin, Ireland

- Relevant Coursework: Globalization and Entrepreneurship, Photography

EXPERIENCE

Public Affairs and Marketing, Hope College

Fall 2022 - Present

Student Graphic Designer

- Worked with Hope College's graphic design team and three other student designers in a collaborative environment
- Created posters, printed publications, and social media graphics for both Hope College and community events, including NEA Big Read 2022-2023 and CURCA 2024
- Assisted with Media Day photoshoots for Hope Athletics and created team posters and printed programs for athletics games

De Pree Art Center, Holland MI

Fall 2022 - Present

Gallery Graphic Designer

- Worked with visiting artists and their bodies of work in order to create posters and social media graphics that communicated the vision of their show to potential visitors to the gallery
- Collaborated with the gallery preparator and gallery director to create and install vinyl installations for show titles and artist statements
- Learned to work in a flexible and independent design position as the solo designer for De Pree Gallery

De Pree Art Center, Holland MI

Fall 2021 - Fall 2023

Studio Teaching Assistant

- Guided students with use of power tools and artistic media to ensure a welcoming, safe environment
- Completed repairs of gallery flooring and walls, installed storage units and innovative solutions for lack of space to enhance student use of the facility
- Worked closely with design professor and assisted with their own studio practice as well as grading papers and answering student questions about the Adobe Suite

EXPERIENCE

De Pree Art Center, Holland MI

Summer 2022

Assistant to Borgeson Artist in Residence

- Faculty-selected to be the student assistant to artist Nick Fagan over the course of the summer, which involved sewing and collecting fabrics, assembling wooden structures, and maintaining organization of tools and supplies
- Worked as the graphic designer and design consultant for De Pree's gallery and created posters and vinyl wall text for Fagan's solo exhibition, De Pree's opening show of the Fall 2022 semester, "Felt Sincerity"

Litehouse Foods, Lowell, MI

Summer 2021

Full-time HR Assistant and Receptionist

- Involved with weekly employee onboarding as part of a 5-person HR team and ensured that documents, safety equipment, and paperwork were organized and distributed
- Facilitated communication between departments and to outside contractors and the Lowell community by acting as a reliable point of contact
- Implemented new methods of organization of employee files, informational documents, and physical inventory during office construction and subsequent move

COLLEGE INVOLVEMENT

Hope College Art Club, Holland, MI

Fall 2021 - Fall 2022

President, Founding Member

- Lead 5-member executive board and hosted weekly events with the goal of fostering an artistic community of both art majors and general students of Hope College
- Executed consistent outreach such as weekly emails to 100+ members, designing and putting up flyers, and writing an article for the Anchor

SKILLS

- Conversant in written and spoken Spanish
- Proficient knowledge and experience with Adobe Illustrator, Photoshop, Lightroom, and InDesign